

DESTINATION ZERO

Destination Zero is our commitment to becoming a leading sustainable business, events venue and organiser.

Farnborough International has a goal of operating with net zero carbon emissions through concentrating our effort and actions across four strategic pillars, to be able to deliver exceptional events and experiences for years to come.

OUR SUSTAINABILITY VISION

Encompassing our award-winning venue and internationally renowned event portfolio, Farnborough International operates under sustainability best practices in the aim to operate with net zero carbon emissions. Collaborating with our industry-leading supply partners we aim to insure and support our clients in achieving their own goals by offering more sustainable choices.

OUR SUSTAINABILITY STRATEGIC PILLARS



ENERGY



REDUCE, REUSE,
RECYCLE



PARTNERSHIPS



WELLBEING &
COMMUNITY



SUSTAINABILITY
CHARTER



ENERGY

Energy Procurement	From late 2024, 100% of purchased electricity will come from renewable sources
Solar Power	Our solar arrays on Hall 1 have the capability of generating enough energy to power the whole building. Through further investment, our solar arrays will generate more than 30% of our annual electricity demand (operational summer 2024).
Fuel	Where possible HVO biofuel is used rather than diesel for plant, temporary generators and temporary outdoor lighting. This results in 90% fewer carbon emissions
Energy Management & Waste	Our Hall 1 Building Management System is monitored to maximise efficiency and ensure that we use energy efficiently and reduce energy waste. All the lighting in the venue is LED, using 60-80% less energy than conventional lighting. We have low energy technology throughout and operate a switch off policy.
Electric Car Charging	Electric car charging stations are permanently installed on site. We have 18 22kW units in place.
Public Transport	We encourage the use of public transport to our venue. We provide a free shuttle service from the main stations and car parks (including a small electric fleet) during event days. Free bike parking is provided.



REDUCE, REUSE,
RECYCLE

Maximised Recycled Waste & Zero to Landfill	Our award-winning waste removal partner recycles 98% of the waste generated at the venue, the remaining is converted to energy with 0% going to landfill.
Carpets	Our exhibition carpet is delivered to the venue directly from the manufacturer and is fully recyclable. Rewind carpet is used at our events held in our permanent Hall 1. With some of our events eliminating the carpet altogether, where appropriate.
Exhibitor Waste	We provide a list of pre-approved suppliers that offer products and services that offer a more sustainable route to exhibiting. We offer turnkey build solutions and packages for stands and chalets to encourage multi-show use, or reusable and fully recyclable components to eradicate throw away stands.
Ceiling Tiles	Over 10,000 ceiling tiles are collected and recycled.
Platform Flooring	All our platform flooring is made from 100% recycled materials sourced directly within the UK. The platform systems have a life cycle of over 15 years and are 100% recyclable at the end of their usable life.
Food Miles	Reduced food miles with locally sourced, and seasonal ingredients.
Food Waste	Surplus pre-packaged food is distributed to local businesses that deliver food and care parcels to those in need. Food that cannot be donated is sent to a biodigester for renewable energy or fodder for farm animals.
Packaging	100% of our disposable food packaging is sustainable (recyclable, biodegradable, compostable).

SUSTAINABILITY
CHARTER



PARTNERSHIPS

Client Support

We support our clients in making sustainable choices and offering sustainable supply partners.

Supplier Procurement

Sustainability considerations are part of our procurement processes and choices. The environmental and sustainability policies of our suppliers are a key consideration in their appointment. We use supply partners with aligned environmental and sustainability policies.

Education

Our employees understand and can communicate our sustainability goals and achievements with engagement at all levels.

Promotion

We promote our award-winning supply partners.

Provenance

High welfare, ethical and sustainable produce procurement.

Award Winning

Our in-house caterer and waste solutions partner are two of our sustainability award-winning suppliers.

Communication

Communicate and promote our Sustainability Strategy and choices to our clients through our websites, onsite signage, social channels and mailers.

Environmental Audits

As part of our supplier audits, we will conduct checks to ensure they are working in line with their policies and minimising harm to the environment.

Data Analysis

By using sustainability professionals, we collect and analyse our carbon footprint data in order to make informed future improvements.



WELLBEING &
COMMUNITY

Hydration

We encourage our staff, suppliers and clients to use refillable water bottles. We provide free water refilling stations.

Mental Health & Wellness

We promote mental health and wellbeing in the workplace.

Modern Slavery

We have policies in place to ensure that anyone working on our site is protected from modern slavery.

Community Engagement

We meet with local stakeholders and have processes in place to minimise the impact of our activities on the environment and our neighbours.

Diversity & Inclusion

We have policies in place to support diversity, equality and inclusion in our business.

Charitable Support

We support local as well as industry related charities in the aerospace and event sectors.