

# REDISCOVER

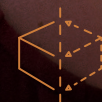
**EVENTS**

**We believe in the power of live events,  
face-to-face communication and  
bringing people together.**

**So we're working collaboratively to create  
a safe environment that generates  
confidence and delivers success.**



Safety



Planning



Expertise

WE'RE READY TO GET BACK  
TO DELIVERING WORLD-  
CLASS EVENTS



Our business is at the heart of the events industry; as well as developing and hosting one of the world's biggest trade shows – the Farnborough International Airshow – we work with organisers on running events of all types.

For us, the value of events cannot be underestimated; we firmly believe in the power of face-to-face communication and bringing people together in one place, at one time.

We're going to be living and working with a new set of social practises and behaviours, and so we're producing plans to help organisers create events that feel safe and comfortable, in line with all government advice. As well as changes to how we operate our venue, we're developing ways to work collaboratively on creating an environment that generates confidence and in turn, delivers success.

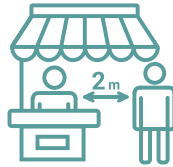
As AEV members and E-guide signatories, we will adopt the agreed industry 'All Secure Standard', which has formed the basis of the decision to allow the event industry to reopen from 1st of October 2020.

This guidance is based on four cornerstones to ensure the highest levels of safety for users of the venue:

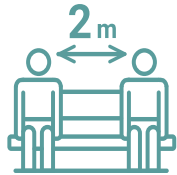
1. Social Distancing
2. Cleaning & Hygiene
3. Protect & Detect
4. Communication



Floor markings are installed in key circulation areas to indicate social distancing measures.



Our catering operation will be operating effective social distancing with queuing, one-way systems and managed seating areas.



Seating arrangements will be carefully adapted to facilitate social distancing whilst enabling interaction and networking.



Virtual and hybrid events with Aztec will be a key offering alongside our physical events to enable remote meetings and live content streaming.

# *KEEPING A DISTANCE*

We have adapted our venue to ensure social distancing measures are practical and safe in line with Government guidance.



An enhanced cleaning regime will be implemented with increased frequency with daily deep cleans conducted during events, including effective waste management.



Hand sanitiser dispensers installed in the entrance foyers, catering areas and main corridors.



Our modern Heating, Ventilation and Air Conditioning (HVAC) system draws fresh air in from outside the building, avoiding the recirculation of air.



Catering will be operating a cashless service during events.

# *STAYING CLEAN*

We've put some measures in place to make sure our venue is a clean environment and visitors feel confident.





Thermal screening technology will be available to organisers at controlled entry points to assist in minimising transmission.



Everyone working for us, staff and contractors, will be provided with training around minimising the spread of COVID-19, with PPE used where appropriate.



We are optimising mobile and Wi-Fi connectivity in the venue to support any government initiative regarding contact tracking and tracing technology.



Access to medical staff provision will be made available for all events. Procedures for suspected infections will be clearly communicated prior to the event.

# *BEING PROTECTED*

We'll take care of keeping everyone safe to give you peace of mind and allow you to focus on delivering a successful event.



Additional signage in entrance foyers, main corridors and toilets to increase awareness of advice in relation to hygiene and social distancing.



We will take a collaborative approach with event organisers pre-show to ensure all measures and procedures are clearly communicated and understood.



Digital screens will be on display throughout the venue to repeat key safety messages which can be adapted for each event pre-show and in real-time.



Our website will help inform your visitors and exhibitors about the measures in place, alongside the latest Government guidance.

# *FEELING REASSURED*

We will work with you to reassure you, suppliers and your delegates that our venue is a safe space to host your event.

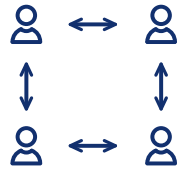
## AN ABUNDANCE OF SPACE

**20,000** sqm  
event space

**12,335** sqm  
exhibition hall

**9**  
meeting rooms

**100,000** sqm  
outdoor space



Use of additional uncontracted space to align with social distancing requirements.



With two spacious entrances and multiple loading bays, we are able to manage visitor arrival and event set up with social distancing.

We will assist all our clients in compiling COVID-19 risk assessments and management policies and procedures.

Our venue is flexible with multiple access points. We will work collaboratively in planning workable layouts for events, which may include one-way routes, separate entrances and exits, capacity limits, and adequate spacing within plans both internally and externally.

We will work closely with organisers to create clearly defined schedules so that suppliers can build and dismantle events safely.



# PLANNING YOUR EVENT



Easy access from the M25, M4 and M3, and ample free parking adjacent to the venue reduces risk to your event attendees, without the need to rely on public transport.



We can facilitate virtual site tours and planning meetings prior to your event to reduce face-to-face contact.



Our catering key account manager will work with clients to understand the best solution for each event.



We offer a flexible approach to contracts with in-built postponement protection to give you piece of mind.



We'll find a room fit for purpose to cater for social distancing that's cost effective and meets your objectives.



We can offer extended tenancy times to allow for easy build and breakdown.



EXHIBITION &  
CONFERENCE  
CENTRE

THE HOME OF PIONEERING SPIRIT

# YOU'RE IN SAFE HANDS

Get in touch with us to discuss your event requirements and we will work with you to help you reconnect with your colleagues and industry.



Safety



Planning



Expertise

Speak to our team, contact  
[event-enquiries@farnborough.com](mailto:event-enquiries@farnborough.com).

